



INTERNATIONAL ASSOCIATION FOR  
PEACE AND ECONOMIC DEVELOPMENT

SEPT 26 & 27

# TOWARD A HEADWING ECONOMY OF FREEDOM, PEACE AND SHARED PROSPERITY

Our Vision is a world where freedom, peace, unity and happiness will flourish as economic development aligns with a spiritual and ethical purpose. This conference is a declaration that only as we move forward as a human family to embrace unifying universal values will then an economy be built producing a sustainable and harmonious society.

IAED, an offspring of the Universal Peace Federation, is committed to leading this conversation, finding like-minded business and economic thought leaders to help further the development of a framework for a values-based justice-driven economy. Together we can build a good and beautiful world worthy of God's original ideal and love.

This meeting will be held online over two days to accommodate different time zones. There will be time for questions to the panelists and discussion on the issues raised. You must register for each session separately.

## Session I

Friday, Sept 26, 7:00 pm – 9:00 pm EST;  
Saturday, Sept 27, 9:00 am – 11:00 am,  
AEST & Singapore; 8:00 am - 10:00 am Seoul



## Gordon Anderson

### Integral Society and Economic Sustainability: Body, Wings, Spheres and Levels

Gordon L. Anderson has a Ph.D. in Philosophy of Religion, with a minor in peace studies, from Claremont Graduate University. As the Secretary General of Professors World Peace Academy, he organized comprehensive academic conferences on world social systems with the late Professor Morton A. Kaplan at the University of Chicago. He is author of *Integral Society: Social Institutions and Individual Sovereignty*.

Headwing economics, as a subset of Headwing thought, emphasizes the roles of individuals as moral agents (the right wing) and social institutions as tools (the left wing) serving society's well-being. In this model, left-wing thought ensures fair distribution through institutions, while right-wing thought fosters individual responsibility and moral growth.



## Bruce Wong

### My Journey in Business for Mutual Prosperity

Bruce Wong is a prominent Australian entrepreneur and philanthropist who is the Managing Director of Foot Solutions Australia Pty Ltd. He is also the founder of The Bruce Wong Foundation, a not-for-profit organization dedicated to fostering a more inclusive Australia by addressing barriers to opportunity for multicultural communities.

Mr. Wong will share his personal testimony and story of his business journey and how he sees business leading to Mutual Prosperity.



## Fouad Sobbi

### What Business Has Taught Me

Faoud Sobbi is President of the Mandaean World Congress, Advisor to Rishema Salah Chohili, Founder of the Sabeen Mandeans in Australia.

He is an Ambassador for Peace with the Universal Peace Federation (UPF) and is a Special Advisor to UPF in Oceania. He is a businessman and CEO of Al-Fouad Jewellery.

Mr. Sobbi will share his personal testimony as both a spiritual and business leader and how he has been impacted by the ideals of the Universal Peace Federation.



## James Rogers

### How I See the World Today and What I am Doing About It

Jim Rogers is a renowned investor and financial commentator, living in Singapore.

He is the Co-founder of the Quantum Fund and author of several books on investment strategy and global markets.

Mr. Rogers will share what he believes needs to be done to further a world economy of Interdependence and Mutual Prosperity and what he is doing about it.



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## Session II

Saturday, September 27, 11:00 am – 1:00 pm EST

Saturday, September 27, 5:00 – 7:00 pm CET - Europe and Africa



### Thomas Ward

#### Adam Smith's Life and The Theory of Moral Sentiments: A Reflection on their Role in the Formulation of in his Economic Worldview

Thomas J. Ward serves as Professor of Peace and Development Studies at HJ International. Immediately prior to his current role, he served for three years as the President of HJI, and previously eighteen years as Dean of the University of Bridgeport's College of Public and International Affairs where he taught graduate courses on Culture and Development, Peace and Conflict Studies, and Political and Economic Integration. Dr. Ward has lived and worked in the United States, Europe, Latin America and East Asia.

This presentation examines the life and writings of Adam Smith, lending particular attention to how his earliest work *The Theory of Moral Sentiments* (1759) impacted on his Political and Economic Worldview.



### Dawn Brohawn

#### The Genius of Louis Kelso: A New Paradigm for Financing a Just Free Market System

Dawn K. Brohawn a co-founder, and Director of Communications of the Center for Economic and Social Justice (CESJ). Ms. Brohawn has co-authored two books (*Economic Personalism*, 2020; and *The Greater Reset*, 2022). She was the editor of the ESOP Association's *Journey to an Ownership Culture* (1997), a collection of essays from model employee-owned companies. She leads the mission at CESJ to advance a new paradigm of economic democracy and the Just Third Way.

This presentation will introduce the case for Louis Kelso's revolutionary insights and why we need to change the way we finance economic growth through a sound money system that universalizes citizen access to ownership of new productive capital.



## William Eimicke

### Cross Sector Partnerships Among Government and Civic Institutions are the Best Way to Make our World Safer, Healthier and More Just

William B. Eimicke is the founding director of the Picker Center and serves as Professor in Practice at the School of Public and International Affairs, Columbia University. He teaches courses in management, cross sector partnerships, applied policy analysis, and innovation. Dr. Eimicke is co-author of Social Value Investing—A Management Framework for Effective Partnerships

Similar to the aftermath of World War II, today actors in the private and social sectors are emerging to rebuild Ukraine, perhaps Gaza and other war-worn economies in Africa, and solve the overwhelmed Emergency Medical Response systems in NYC and other big cities around the world. Social Value Investing (SVI) provides a framework and checklist to help guide these efforts.



## Joseph Busha

### Globalization and Trade: Africa's Future in the Global Economy: How Pan-African Collaboration and Investment Can Lead to Mutual Prosperity"

Founder and Managing Director of JM BUSHA Investment Group  
Economist and investment specialist  
Advocate for sustainable economic development in Africa

As an Economist and advocate for sustainable economic development in Africa, Mr. Busha will share his insights into the important role that Pan-African collaboration will play in global trade and a future economy of mutual prosperity



## Pablo Sanz

### Global Trade in the Multipolar Era: Towards a New North-South Cooperation Contract Based on the Principles of Headwing Economics

Professor of Commercial Law at the Faculty of Law of the National University of Distance Education (UNED) based in Madrid, Spain. His current research focuses on financial regulation and international trade, as well as the study and analysis of European legislative policy, primarily in the technology sector. Between 2014 and 2016, he completed research stays at the University of Cambridge and the Max Planck Institute for Private International Law in Hamburg; the China University of Political Science and Law (CUPL); and the Universities of Melbourne and Sydney (Australia).

This presentation will analyze the reconfiguration of global trade in the emerging multipolar era, characterized by the strategic struggle between the G7-led bloc and the rising Global South represented by the BRICS. Based on the principles of Headwing Economics—interdependence, mutual prosperity, and ethical governance—it will argue that current fragmentation is not inevitable and propose a concrete framework for cooperation that transcends zero-sum logic.